

# FACTS

## WHAT DOES ALTA CAPITAL MANAGEMENT, LLC DO WITH YOUR PERSONAL INFORMATION?

### Why?

Financial companies choose how they share your personal information. Federal law gives consumers the right to limit some but not all sharing. Federal law also requires us to tell you how we collect, share, and protect your personal information. Please read this notice carefully to understand what we do.

### What?

The types of personal information we collect and share depend on the product or service you have with us. This information can include:

- Social Security number and income
- assets and account transactions
- investment experience and risk tolerance

When you are *no longer* our client, we continue to share your information as described in this notice.

### How?

All financial companies need to share clients' personal information to run their everyday business. In the section below, we list the reasons financial companies can share their clients' personal information; the reasons Alta Capital Management, LLC chooses to share; and whether you can limit this sharing.

Reasons we can share your personal information	Does Alta Capital Management, LLC share?	Can you limit this sharing?
<b>For our everyday business purposes—</b> such as to process your transactions, maintain your account(s), respond to court orders and legal investigations, or report to credit bureaus	Yes	No
<b>For our marketing purposes—</b> to offer our products and services to you	Yes	No
<b>For joint marketing with other financial companies</b>	No	We don't share
<b>For our affiliates' everyday business purposes—</b> information about your transactions and experiences	Yes	No
<b>For our affiliates' everyday business purposes—</b> information about your creditworthiness	No	We don't share
<b>For our affiliates to market to you</b>	Yes	Yes
<b>For nonaffiliates to market to you</b>	No	We don't share

### To limit our sharing

If you wish to limit our sharing to affiliates for the purposes of marketing, please send an email request to [compliance@altacapital.com](mailto:compliance@altacapital.com).

### Questions?

Call 801-274-6010 or go to [altacapital.com](http://altacapital.com).

**Who we are****Who is providing this notice?****Alta Capital Management, LLC****What we do****How does Alta Capital Management protect my personal information?**

To protect your personal information from unauthorized access and use, we use security measures that comply with federal law. These measures include computer safeguards and secured files and buildings.

**How does Alta Capital Management collect my personal information?**

We collect your personal information, for example, when you

- open an account or give us your income information
- seek financial or tax advice or enter into an investment advisory contract
- tell us about your investment or retirement portfolio

**Why can't I limit all sharing?**

Federal law gives you the right to limit only

- sharing for affiliates' everyday business purposes—information about your creditworthiness
- affiliates from using your information to market to you
- sharing for nonaffiliates to market to you

State laws and individual companies may give you additional rights to limit sharing.

**Definitions****Affiliates**

Companies related by common ownership or control. They can be financial and nonfinancial companies.

- Our affiliates include financial companies such as Guardian Capital Limited, Guardian Capital LP, Agincourt Capital Management, LLC, and Sterling Capital Management, LLC.

**Nonaffiliates**

Companies not related by common ownership or control. They can be financial and nonfinancial companies.

- Alta Capital Management, LLC does not share with nonaffiliates so they can market to you

**Joint marketing**

A formal agreement between nonaffiliated financial companies that together market financial products or services to you.

- Alta Capital Management, LLC doesn't jointly market

**Other important information**

Your privacy is important to us. Alta Capital Management, LLC is committed to handling your information with care. If you have any questions about this privacy notice or you would like to discuss how we protect your information, please contact us at 801-274-6010 or go to [altacapital.com](http://altacapital.com).

### For California Residents Only

In addition to our Privacy Policy, the below notice is provided solely to certain California residents who are clients of Alta Capital Management, LLC ("Alta Capital"). To the extent that the California Consumer Privacy Act ("CCPA"), as amended by CPRA applies, you have the right to know what personal information we intend to collect or have collected about you and why. For clients of Alta Capital, this information is provided in our Privacy Notice, above. The CCPA also provides you the right to request access to specific pieces of information we have collected from you. You have the right to request corrections of inaccurate information that we maintain about you. You also can request that we delete personal information about you. You can contact us at (801)274-6010 or go to [www.altacapital.com](http://www.altacapital.com) if you wish to make any of these requests. It is important to note, however, that the CCPA does not apply to all businesses, nor does it apply to personal information maintained by financial services firms that is covered under certain exemptions described in the CCPA, and as such, the CCPA will typically not apply to Alta Capital customers. If we do not delete certain items of personal information because we have a legal right or obligation to retain that information, we will notify you of that. Further, if we do not delete certain items of personal information because we have a legal right or obligation to retain that data, we will delete that information at such later time that we no longer have a legal right or obligation to retain that information upon such a request. At this time, we do not sell personal data or share personal data for purposes of cross-context advertising. We are not required under CCPA to provide information to you about our collection of your personal information or our sale or disclosure of personal information about you more than twice within a 12-month period. Additionally, we are permitted to refuse to honor unfounded or excessive repetitive requests to us or charge a reasonable administrative fee for honoring those requests, and in either case, will notify you of any such decision. We will not discriminate against you for making a rights request under California law. You have the right to appeal any decision regarding your rights and can do that by contacting us as described above.